



Probiotic Positivity at CAM Expo 2011

Help maintain your digestive health with Bio-Kult

Visit the team from probiotic experts Bio-Kult on stand **1616** at the biggest and most exciting London CAM Expo yet!

Our team will be there to talk to Naturopaths, Nutritionists, Herbalists, Homeopaths, Kinesiologists, or anyone that is interested in maintaining a healthy gut and who would like to learn more about how a multi-strain probiotic can benefit you or your client's digestive system.

We will also be selling the Bio-Kult range with a show grabbing offer - 50% off retail price, ideal if you need to stock up for the winter.

Also available will be human microbiota specialist Peter Cartwright's new book 'Probiotic Allies'. A must have read if you are interested in how probiotics can benefit digestive health.

For more information pre-show please visit www.bio-Kult.com

End

For Press Enquiries and pack imagery please contact:

Lizzie Hardy – Head of Marketing

Tel: 01460 243239

Email: Lizzie@protexin.com

Note to Editors: Bio-Kult Further Information

Bio-Kult Profile:

Bio-Kult is a unique multi-strain probiotic product, expertly formulated to help maintain healthy digestive and immune systems, which are closely linked to our optimum health. The beneficial bacteria in Bio-Kult helps to re-establish and re-balance the gut microflora. The supplements can help with specific conditions such as: antibiotic associated diarrhoea, traveller's stomach, atopic dermatitis, leaky gut syndrome, irritable bowel syndrome (IBS) and inflammatory bowel disease (IBD). Bio-Kult is suitable for vegetarians which can be

23rd August 2011: For Immediate Release

swallowed whole or pulled apart and mixed with food/drink and does not need to be refrigerated.

Also available - Bio-Kult Candéa, a probiotic supplement with added grapefruit seed extract and garlic - taken daily it can help strengthen the body's natural defences against Candida.

Bio-Kult is available in: 30s capsules (RSP £8.99), 60s capsules (RSP £14.95), 120s capsules (£29.45)

Bio-Kult Candéa is available in: 60s capsules (£14.95)

For more information visit www.bio-kult.com