



PRESS RELEASE

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For Immediate Release

New speakers and sponsors announced for camexpo 2012!

camexpo – the UK’s only dedicated professional CAM show – will celebrate its tenth anniversary event this autumn with two new big name industry sponsors. Today’s announcement by the show’s organiser, Diversified Business Communications UK, sees Revital – the UK’s largest independent health product retailer – and The Complementary Therapist Association (CThA) confirmed as brand sponsors of the Keynote Theatres and Demo Theatre respectively.

Taking place at Earls Court, London, on 20-21 October 2012, camexpo will also see the return of specialist insurance brokers Balens as the show’s Taster Workshop sponsor.

“2012 is such a big year for camexpo,” says event manager Zoe Campbell. “And it’s fantastic to be able to celebrate the show’s 10th anniversary among such illustrious company! It’s a testament to the continuing success of the show that key players – like Revital, the CThA, and Balens – recognise the importance of the show to the CAM industry and want to demonstrate their support by getting involved in such a significant way.”

Other big announcements for 2012 include the first new additions to the show’s Keynote seminar line-up. Renowned for offering the hottest topics and the newest techniques from some of the biggest and brightest names in the industry, this year’s Keynotes will feature sessions from Dr Marilyn Glenville – the UK’s leading nutritionist specialising in women’s health; Nutri-Link’s head of technical services Antony Haynes; Expectancy’s educational director Denise Tiran; and Jayney Goddard – president of the Complementary Medical Association (CMA). Plus, visiting CAM practitioners will also have opportunity to enjoy a highly anticipated session from camexpo 2011’s Outstanding Achievement Award winners Meghan Mari and Rachel Fairweather, directors and co-founders of the Jing Institute of Advanced Massage Training, who’ll be making their debut on the Keynote stage.

With over 200 leading CAM companies, colleges and associations set to exhibit – including big industry names like The Nutri Centre, BioCare, A.Vogel, Rio Trading, Probiotics International, Jing Institute of Advanced Massage Training, Inspire Massage, Pure Massage, Springfield Nutraceuticals, and Bonusan – camexpo provides the best opportunity of the year for thousands of CAM practitioners and healthcare professionals to meet with their suppliers direct, research the best new products and services for their clients, benefit from special ‘show only’ promotions, and be kept up-to-date with all the latest research and developments by top natural healthcare experts.

camexpo will return to Earls Court, London, on 20-21 October 2012. For further information and to view the show’s 2011 video, please visit www.camexpo.co.uk. Alternatively, why not keep-up-to-date with the latest news via the show’s facebook page (<http://www.facebook.com/profile.php?id=100001522315531>) or twitter account ([@camexpo](#)).

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Notes:

- camexpo has been shortlisted for Best UK Trade Show Exhibition (Under 2,000m²) at the Association of Event Organisers (AEO) Excellence Awards for three consecutive years. In July 2011, it was awarded Highly Commended by the AEO judges.
- Diversified Business Communications (UK) Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. Diversified UK publishes Natural Products and the Natural Beauty

Yearbook. In addition to camexpo, the company also organises Natural & Organic Products Europe; lunch! – the UK's premier out of home food and drinks trade event; office*; office INTERIORS; The Service Desk & IT Support Show; and, new for 2012, Natural Products Scandinavia.

- Diversified UK is part of Diversified Business Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.