

PRESS RELEASE

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For Immediate Release

Full Demo Theatre programme unveiled

Momentum continues to build for camexpo – the definitive industry event for the entire complementary healthcare sector, with news that the full Demo Theatre programme has now been confirmed for this year's show; which returns to London's Earls Court next month on 23-24 October 2010.

The Demo Theatre will feature some of the UK's leading trainers and practitioner service suppliers. A popular show highlight since its launch in 2003, the Demo Theatre reaffirms camexpo's ongoing commitment to facilitate and enhance learning between CAM professionals.

Saturday 23 October:

- Ingrid Brough-Williams, CThA – The benefits of supporting your local community with holistic therapies
- Liz Farrow, CThA – Continuing professional development (CPD) for the ethical practitioner
- Jeff Hope, Quantum Lasers – Helping the body to achieve optimum health
- Dr Craig Hudson, 1880 Life – A revolutionary approach to overcoming sleep problems naturally
- Spencer Randon, Therapy Essential – How to buy your first massage table

Sunday 24 October:

- Nadia Brydon, SunChlorella – Nutritional Support for Musculo-Skeletal Health
- Andrew Harry & Sheila Hill, BCTC – Voluntary Self Regulation, the British Complementary Therapies Council
- Dr Craig Hudson, 1880 Life – A revolutionary approach to overcoming sleep problems naturally
- Dr Nigel Plummer, Vega Nutritionals – Nutritional Superstars: a brief history of their success and a tasty insight to their future

- Claudia Vigier, Regulat – A healthy body needs a healthy gut
- Spencer Randon, Therapy Essentials – How to buy your first massage table
- Jeff Hope, Quantum Lasers – Helping the body to achieve optimum health

The Demo Theatre stands alongside the show's comprehensive seminar and taster workshop programme, plus the all new CAM Stage LIVE, which will showcase a host of highly informative, practical demonstrations from a selection of camexpo exhibitors. Whilst camexpo's central exhibition will feature products and services from nearly 200 leading companies, colleges and organisations representing every aspect of the CAM market. The latest additions to the burgeoning exhibitor list includes: The London College of Beauty Therapy; VitaFree Health; Diar Argan UK; and Aromatika, producers of handmade organic and natural aromatherapy skin care.

Details of camexpo's full training and education programme are available on the show's website www.camexpo.co.uk. Keynote seminars, plus all demonstrations taking place in the Demo Theatre and on the CAM Stage LIVE, are included in the cost of entry. The 48 Taster Workshops offer exceptional value priced at £17.50 (incl VAT) per session.

For further information, please visit www.camexpo.co.uk.

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Notes to Editor:

- camexpo was shortlisted for Best UK Trade Exhibition (Under 2,000m²) by the Association of Event Organisers (AEO) in their 2010 Excellence Awards.
- camexpo is the UK's leading event for complementary and alternative healthcare. It is the key event of the year for practitioners, therapists, students and independent health store retailers looking to source all the latest CAM products and services, keep up-to-date with new industry developments, and invest time in their own professional training and development.

VISTOR INFORMATION:

Admission: £7 until 22 October, reverting to £18 payable on the door (however, entry costs may vary with promotional codes).

Location: Brompton Hall, Earls Court, London SW5 9TA

Open: Saturday 23 October 10.00–18.00 & Sunday 24 October 10.00–17.00

Website: www.camexpo.co.uk

- Diversified Business Communications (UK) Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. In addition to camexpo, Diversified UK also organises the Independent Health Store Conference, Natural & Organic Products Europe, lunch!, and, new for 2010, office*. It publishes Natural Products – the industry's leading trade magazine, and the Natural Beauty Yearbook.
- Diversified UK is part of Diversified Business Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.