



Complementary & Natural  
Healthcare Council

Online Exhibitor Release

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### **CNHC to update on industry standards at this year's camexpo**

Visitors to this year's camexpo will have a unique opportunity to hear the latest news about professional regulation and advertising issues at this year's camexpo.

Following a year in which the Government has announced sweeping changes to healthcare regulation, and increasing numbers of complaints about practitioners have been made to the Advertising Standards Authority, CNHC's Executive Chair, Maggy Wallace, and new CEO, Margaret Coats, will be providing an update about the potential impact on the sector.

Margaret Coats said: *"We are delighted to have the opportunity to speak at this year's event. Change is happening fast and we need to ensure practitioners are aware of the implications and can take steps to continue to demonstrate to the public that they are properly trained, qualified and fit to practise."*

CNHC's seminar takes place on Saturday 22<sup>nd</sup> October from 1:45 – 2:30pm and CNHC will also be at Stand 2536 for the two days. This is CNHC's second year at camexpo and provides a unique opportunity for practitioners and public to meet the sector's only regulatory body which has been set up with Government support.

#### **ENDS**

**Media enquiries:** Please contact Maggy Wallace, CNHC Chair on 020 3178 2196 or at [Maggy.Wallace@cnhc.org.uk](mailto:Maggy.Wallace@cnhc.org.uk)

**For more information about CNHC:** Please contact 020 3178 2199, or email [info@cnhc.org.uk](mailto:info@cnhc.org.uk)

#### **Notes to editor**

The Complementary and Natural Healthcare Council (CNHC) was established in April 2008 with the purpose of protecting the public by means of a voluntary register for complementary and natural healthcare practitioners.



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The CNHC's function is:

- To establish and maintain a voluntary register of complementary healthcare practitioners in the UK who meet its standards of competence and practice
- To make the Register of practitioners available to the general public and to educate them about the CNHC quality mark as a quality standard
- To operate a robust process for handling complaints about registered practitioners
- To work with professional bodies in the complementary healthcare field to further develop and improve standards of professional practice

The Register was launched with government backing through the Department of Health.