

For Immediate Release

Acidophilus Pearls reveal the *secret of their success....*

What is the secret behind our little Pearls? How can a simple one-a-day **Pearl** deliver such great results when other brands require refrigeration, massive bacteria numbers per capsule and more regular intake...

It's simple... our **Pearls** are designed to **arrive, survive** and **thrive!**

So, exactly how do our **Pearls** actually do this?

The answer lies in our **True Delivery™ Technology**

Arrive: Our **True Delivery™ Technology** has been developed as a way of ensuring that the live bacteria reach their intended destination - the intestines. *In order to work then need to arrive.*

Survive: Every product in the **Pearls** range uses **True Delivery™ Technology**. The 3-layer coating surrounding the **Pearl** is acid resistant because the probiotic bacteria they contain don't like acid! *Surviving the acid stomach is vital.*

Thrive: Once within the intestines the **Pearl** dissolves and the probiotic ingredients are released in a region of the gut where they are naturally found. This way they can *thrive in their own environment as nature intended.*

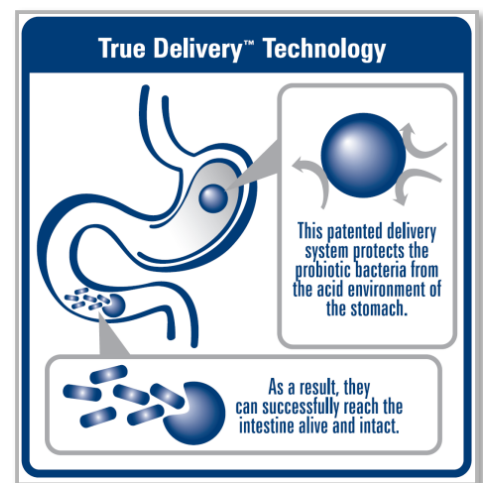


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Meet the range; a **Pearl** for all occasions, all supported by our **True Delivery™ Technology**

✓ **Acidophilus Pearls™ Original** - *for everyday use*

✓ **Acidophilus Pearls Kids™** - *an even easier to swallow Pearl*

✓ **Acidophilus Pearls Winter™** - *with extra ingredients for winter support*

✓ **Acidophilus Pearls YB™** - *when you are looking for intestinal yeast balance*

✓ **Acidophilus Pearls IC™** - *intensive care, extra strength Pearls*

Product is available online from www.supersupps.com or from retail health stores

Further details from;

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Additional Media available: product pack shot in jpeg format & product sample

Additional product background: www.pearlslife.eu UK distributor: www.hhcproducts.co.uk

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