

90% of People Changing their career and becoming Life Coaches and Counsellors are Women

In this current economic climate more people are deciding to use their existing skills to complement new skills and set up their own businesses. Becoming your own boss seems to far outweigh working for someone else who takes you for granted and undervalues your effort and skills. Today the trend, particularly for women, is that they are doing something for themselves. Something where they feel inspired, motivated and show a genuine interest in an area where they can add more value to their lives and also the lives of others.

More women are choosing behavioural change and life coaching as a career because it offers job satisfaction, flexible working hours and geographical locations, a comfortable living and the opportunity to work in a variety of sectors.

90% of students learning new skills in hypnotherapy, NLP, coaching and counselling are women

Lorraine Hocquard, a primary school teacher from Jersey became fascinated with the power of the mind when she saw Mark Shields on ITV's Channel Report helping an islander overcome his fear of flying. After following his articles in his monthly magazine column she decided that she wanted to learn more Behavioural Change using Life Coaching, NLP and Hypnosis techniques.

She enrolled on the Life Practice Integrated NLP, Hypnotherapy and Coaching Diploma to become fully accredited as a professionally recognised Life Coach and NLP Practitioner. After gaining a merit with her qualifications she decided to take one step further and become a Life Practice Affiliate in order to start her own Life Practice Clinic in Jersey.

Hilary says, *"I love helping people and adding genuine value to peoples lives. The Life Practice allows me the freedom to follow a career I love, be my own boss whilst helping people all at the same time. The training and support after the course are excellent and continue to enable me to help my clients realise their full potential both personally and professionally"*.

The Life Practice offers accredited and recognised training programs to individuals aiming to become NLP Practitioners, Clinical Hypnotherapists and Life Coaches of the highest calibre.

Our courses are designed to inspire, motivate and educate delegates and equip them with the necessary tools and skills to achieve success in the field of Personal and Professional Development. The courses focus on modelling the many techniques used successfully in our clinics time and time again. At the end of the course the delegates feel confident that they can put these skills into practice immediately whether it is in their own life or in order to help someone else overcome their personal or professional challenges.

Mark Shields, the Founder of the Life Practice UK Ltd, is a fully qualified trainer of NLP, Hypnotherapy, EFT and Life Coaching. His training style is fun, inspiring, motivational and informal. He has vast experience in the behavioural change industry. He runs his clinics internationally and is BBC Three Counties Radio's resident Life Coach, a regular contributor to CAM magazine and author of Home Hypnotherapy audiobooks. He is also the Vice president for the British Association of Therapeutical Hypnotists (formed in 1951).

"Mark Shields is a Genius and Master Teacher. He has incredible depth, knowledge and humour. He has completely grasped all the deep levels of the human psyche to an astonishing degree. The course facilities are five star. I can not recommend Mark Shields, his team and his teachings highly enough. I am not surprised he's considered one of the top NLP Practitioners and Hypnotherapist's in the country".

Danielle Henderson. T V Presenter, Psychic & Soul Television.

If you have any questions, or would like further information about the Life Practice Training courses please come and see us at CAMEXPO Stand no:1921 or contact us on the details below.

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