

Press Release
For immediate Release
September 2011

TIANA Fair Trade Organics - New Superfoods for Healthy Eating

Healthy eating can improve your general health; at CAMEXPO on 22nd-23rd October 2011 at Earls Court in London, TIANA Fair Trade Organics is pleased to introduce our new unique products which are ideal as a part of a balanced diet for health conscious people, for people on restricted sugar diets and are a safe choice for diabetics.

Premium quality and delicious, TIANA Organic Crystallised Raw Coconut Nectar is a guilt-free sugar replacement that is gently crystallised using only coconut flower nectar. It is high in health promoting vitamins and minerals that is why it is so different to other natural sweeteners, syrups or various palm coconut sugars. Naturally low GI product, with a Glycemic index of 35, 100% pure and unrefined with not any additives or preservatives; it has a truly heavenly taste. Used as normal sugar; it is great in tea and coffee, ideal on cereals, porridge, yoghurt or pancakes. It is also excellent for confectionery and various baked foods.

Omega 3 is essential for a healthy diet; TIANA High Omega 3 Organic Coconut Butter is rich in Omega 3 fatty acids and is the healthiest choice for low fat cooking. It is ideal for all cooking and baking without any coconut aroma or taste. Cholesterol and trans-fat free and is suitable for vegetarians and vegans. Versatile, perfect for deep frying as it does not alter the taste of food; it is a wonderful substitute for cooking oils, margarines or goose fat.

TIANA's Premium quality, Pure Organic Cherry Blossom Honey is raw and active; it is an exquisite honey with antibacterial and antioxidant properties because it has never been heated above 36 degrees C. TIANA honey is different, it has not travelled around the world and its activity is EU10 in accordance to EU and UK Directives on honey.

TIANA Fair Trade Organic superfoods are available from all premium retailers and good independent health stores throughout the UK.

For more information about TIANA and the product range, please visit:

www.tiana-coconut.com

E-mail: info@tiana.eu or call 020 8427 1695

TIANA Fair Trade Organics welcomes you to visit our stand No: 1626

At CAMEXPO, The Complementary, Natural & Integrated Healthcare Event at Earls Court, London on 22nd – 23rd October 2011.

To see and try our Organic Fair trade certified superfoods and our Fresh Coconut TLC, the extremely effective anti-aging and moisturizing cream.

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Notes to Editors

About TIANA Fair Trade Organics Ltd.

TIANA - a green socially responsible company

TIANA Fair Trade Organics Ltd, a UK producer and supplier of coconut superfoods, unique rose coconut moisturiser and the high quality organic ingredients for the food production industry. TIANA is the market leader in organic and fair trade-certified coconut products. In 2010 TIANA moved to a larger industrial unit in HA1, acquired the most sophisticated equipment to produce and pack their own innovating food and beauty products. TIANA is a premium quality, award winning brand that was voted no. 1 in the UK by Health Food Retailers.

TIANA Fair Trade Organics Ltd - as a Fair Trade importer - actively helps coconut farmer cooperatives in the Philippines to achieve a better life and to invest in education, health care and the entire community. Think Fair Trade, think TIANA – the Brand you can Trust!

Notes to Editors

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