

PRESS RELEASE

THE THERAPY

ESSENTIALS

VISIT THERAPY ESSENTIALS AT CAMEXPO AND ENJOY EXCLUSIVE SHOW OFFERS

Equipment specialist, Therapy Essentials, is including a free gift with every couch purchased at this year's Camexpo.

The company, which manufactures Affinity, the UK's leading brand of therapy equipment, will be demonstrating a range of couches, accessories and consumables on stand 1611. "We are very excited about our exclusive offers this year and look forward to showing visitors our fantastic new accessories," comments Jayne Randon from Therapy Essentials.

"We have done a lot of work since the last Camexpo on understanding the ergonomics of a treatment, both from a client and a therapist perspective, and we believe that the comfort and well being of a therapist is as important as that of their client. Our new accessories, as well as other new products we are still developing, are designed with this in mind."

Visitors to the stand will be able to take advantage of a range of exclusive show offers including:

- Affinity Thermo Blanket free when you buy the Affinity Comfortflex
- Three-piece sheet set and saddle or backrest stool free when you buy the Affinity Diva
- Rolling stool free when you buy the Affinity Athlete
- Three-piece sheet set or folding stool free when you buy the Affinity Deluxe
- 50-piece stone set when you buy the Affinity Caldera stone heater.

“Being comfortably and ergonomically set up in your therapy environment is a great way to safeguard your physical well being and long term career,” explains Jayne. “When you invest in equipment, remember that you are also investing in the effectiveness of your treatments so it is important to ensure that it is fit for purpose. A comfortable therapist will always give a better treatment!”

For more information or for a demonstration of the Therapy Essentials range of products, please visit Jayne Randon and Maxine Bridges on stand number 1611.

Notes to editors:

Therapy Essentials

For more information on the full range of Affinity massage tables and specialist therapy equipment, please visit www.therapyessentials.co.uk.

For press information, interviews or images, please contact Jane Nead on 07931 134 925 or email jane.nead@btinternet.com