



FOR IMMEDIATE RELEASE

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**JOIN THE MOBILE REVOLUTION: RELEASE OF NEW HOT STONE MASSAGE BAG
FROM VULSINI**

Launched April 2011 at the Cosmoprof International Trade show in Italy, the Vulsini Bag is a groundbreaking new product for anyone involved in Hot Stone therapies.

The bag heats basalt stones for hot stone massage without using water, eliminating the need for a bulky, impractical heater.

Thanks to years of trade links with hundreds of therapists, Vulsini have been able to make Hot Stone therapies truly mobile, for the first time ever. Listening to these therapists, in-house designers together with manufacturers and electrical engineers, have spent two years developing the bag, creating the first and only Mobile Stone Therapy solution. For the first time, therapists will be able to carry out a hot stone massage anywhere they can dream of, with ease.

The creation of the Vulsini bag means therapists can maximise their time meaning more treatments can be performed in quick succession than ever before, the need to take a water heater to the client eliminated. Simply arrange the stones inside the bag and plug it in to any UK or EU socket to heat the stones. The temperature of the stones inside can be regulated by a built in digital thermostat, and the handy thermometer on the front.

Whilst traveling to a client, the bag can be plugged into a 12v lighter socket in your car, to maintain the temperature of the stones. Both mains and car adapter sockets are fitted to the bag and are stored in individual pockets on the front. In addition, risk factors are vastly reduced as there is no water around any electrical outlets and no need to carry and empty 10 litres of hot water!

With its reinforced side wall and shoulder strap, the bag is structurally supported from the bottom up. Made with 'wipe clean' fabrics and comes complete with a reusable stones bag for collecting and containing the used stones. The Vulsini Bag has been designed to have a minimum impact on the environment, using less power to heat the stones, no water and manufactured using the best quality materials, with minimum plastic and metal parts. Its sleek design reduces storage space at home or in the salon/spa and is a professional accessory for the modern mobile therapist.

A simple alternative to the traditional Hot Stone heater, The Vulsini Bag, with built in power cables, wipe clean fabrics and a strong, lightweight and stylish design, is a genuine innovation in mobile hot stone massage therapy.

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