



New CNHC Board members

Following a very successful recruitment process, CNHC has appointed five new members of the Board, three lay members (meaning not practising or registered with CNHC for any CNHC disciplines) and two CNHC registrant members.

They are Nicola Bastin (lay), Shaun Brookhouse (registrant), John Lawrence (registrant), Laura Quartermain (lay) and Michael Watson (lay).

You can see full details of Board members on our website under 'Governance' or click here: [CNHC Board members](#)

Camexpo registration open

CNHC will be exhibiting at Stand 1320 at this year's camexpo on 26 – 27 September at London Olympia. This is an opportunity to come and meet CNHC's team and attend our Business Clinic on Saturday 26 September from 2.00 – 2.45pm.

CNHC meeting at camexpo:

We will also be holding a meeting of registrants at this year's event on Sunday 27 September at 3.00pm. So if you'd like to hear more about our work, ask questions, meet other registrants and keep up to date with the latest developments in standards and regulation in the sector, this is your chance!

If you are CNHC registered and you would like to attend this CNHC meeting, please send an email to: info@cnhc.org.uk with 'CNHC camexpo meeting' in the subject line.

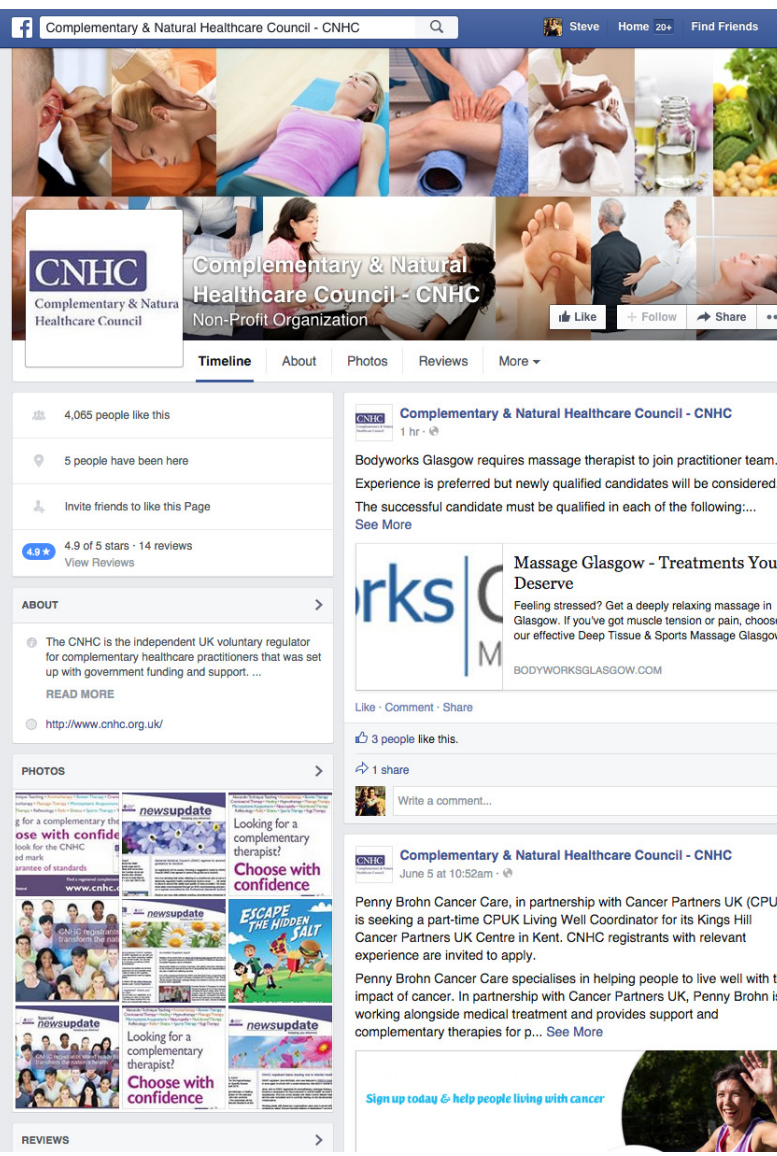
You can take advantage of the Early Bird Rate and book a ticket for £6.50 by using the priority code (CMXP498) and link at the end of this newsletter or here: [CNHC early bird registration](#)

CNHC Registered Hypnotherapists sought for research studies

Participants are sought for an MSc research study entitled: *'What are the clients' and therapists' perceptions about the factors that contributed to a successful outcome of a hypnotherapy treatment?'* As a qualified hypnotherapist you are being invited to share your views about what you perceive as a successful outcome of a hypnotherapy treatment and what factors you believe contributed to a successful treatment that one of your clients has received. This study will involve a face to face interview with you as practitioner. You will also be asked to contact a client who is willing to take part. Contact Teija Barr for further details at: teija.barr@enablepotential.com

CNHC Facebook page

Many thanks to everyone who shared and liked last month's newsletter. We now have over 4,000 likes on our Facebook page. Let's try and make it 5,000! Like us on Facebook



Job and volunteer roles

Make sure you check our Facebook page, Twitter feed and website for news updates plus details of job and volunteer roles for CNHC registered practitioners.



Find us on Facebook



Follow us @CNHC_UK

Contact CNHC:

Email info@cnhc.org.uk
or call on on 020 7653 1971
To view CNHC's website, [click here](#).

Local Champions update

This month we hear from a number of our Local Champions around the UK who have been raising awareness of CNHC in their local areas.

• Fife Local Champion makes case for complementary therapy



Mariette Lobo

Local Champion Mariette Lobo, who is registered with CNHC for six therapies, has once again been featured in her local press by using CNHC's press release guidance.

Following news of the General Medical Council's agreement to amend its referral guidance (see [May 2015 CNHC newsletter](#)) Mariette contacted her local press to make the case for a greater use of complementary therapists within NHS Scotland.

Mariette commented: *"It's so important to keep getting the message out there that the practitioners on CNHC's register have a role to play in health and care services."*

• Cornwall based Hypnotherapist gets going with CNHC leaflet displays



Amanda Hudson

New Local Champion CNHC registered Hypnotherapist Amanda Hudson has got going with putting out CNHC leaflets at local events and is making initial contact with GP surgeries.

Amanda says: *"I've been in touch with lots of GP surgeries in West Cornwall and I'm following up on leads. Leaflets are being displayed at a networking event I host and at a supervision group I host."*

• Warrington Hypnotherapist talks to local groups



Chris Clarkson

CNHC registered Hypnotherapist and Local Champion Chris Clarkson has been talking to local groups about his work and the importance of looking for CNHC registered practitioners.

Chris says: *"I recently did two talks about mental health in the workplace at the Liverpool Law courts. I talked about finding the correctly qualified practitioner and mentioned the CNHC as a great way to find a suitable person. I will be doing another talk for Liverpool Libraries this month and plan to do more talks to businesses."*

Chris also lets his clients know that he is registered, giving them a leaflet on their first appointment and he will suggest that any clients who are seeking another therapy choose someone from the CNHC register where applicable.

• West Dunbartonshire Shiatsu practitioner's Highland Games



Bob McCafferty

CNHC registered Shiatsu practitioner and Local Champion, Bob McCafferty is getting ready for his local Highland Games' Shiatsu stall.

Bob says: *"I'm getting organised for my Shiatsu Stall at the Bearsden & Milngavie Highland Games 2015. There's a lot of work involved in preparation and I enjoy this annual event. I meet lots of people and hand out the CNHC leaflets and publicity material."*

Bob is also a big user of social media and puts out messages about his CNHC registration and what it means on a regular basis.

• Hertfordshire based Hypnotherapist getting the message across



Alan Wise

As featured in our last newsletter new Local Champion Alan Wise is speaking widely in his local area to get across CNHC's key messages.

Alan commented: *"I am giving talks to University of the Third Age Groups in three local counties as well as W.I, Church Groups, Rotary and Chambers of Commerce. At each I have CNHC Leaflets on display and at the close of my talk always mention that seeing a CNHC Registrant is their guarantee of ethical standards."*

Local Champions' top tips:

GP surgeries: Chris Clarkson has had some success in raising awareness in GP surgeries and offers some tips here: *"Pop into the surgery and ask the person behind the desk if it is ok to leave some CNHC leaflets, show them what it is you have and they should be willing to put some up. I've found that this is often quicker than going through the practice manager. If you look at what else is presented in the surgery, you can get a good idea if they will accept the leaflets or not."*

Word of mouth works best: Bob McCafferty says: *"My main tip or finding in promoting CNHC and complementary therapies is regular use of "Word-of-Mouth" as a publicity tool which can be very effective, especially as regular posts on social media such as Facebook have the potential to reach many people. I also use LinkedIn and occasionally Twitter with links to my website."*

If you would like to know more about becoming a CNHC Local Champion please contact us at info@cnhc.org.uk or call us on 020 7653 1971.

CPD Random sampling - update

A reminder that if you have been contacted by CNHC to provide your completed CPD log and insurance certificate as part of our random sampling then today (10 June 2015) is the deadline for submitting them to our office. **Please do not send these documents to us unless you have received that request which was sent out on 13 May 2015.**

It will be interesting to compare the final outcome with last year's audit of CPD logs, when we found that the majority of practitioners had:

- recorded more than the CNHC requirement of at least 10 hours of specific CPD for each registered discipline;
- participated in a range of face-to-face training events;
- refreshed/updated their knowledge and understanding by reading relevant publications.

Importantly they had all identified what they had learned from their CPD activities, and how that learning had benefitted their practice.

The full details of the policy and process for the sampling are set out on the link below. Please do click onto this and read the policy because, if you are included in the sample, failure to comply could affect your registration. [Policy in respect of requirement to provide copies of insurance certificate and CPD log.](#)

For further details about CNHC's CPD policy please see our website here: [CNHC CPD Policy](#)



camexpo
26-27 September 2015 Olympia | London

The UK's only dedicated complementary,
natural and integrative health event.
Reduced £6.50 Early Bird offer for CNHC registrants

See us on
stand 1320

Register online now! Click here and quote priority code CMXP498 before 1st July