



camexpo

The Complementary, Natural
& Integrated Healthcare Show

22-23 October 2011 Earls Court | London

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The Complementary, Natural
& Integrated Healthcare Show



“camexpo was the perfect venue for us to promote The Dorn Method to therapists from all over the UK. It was well organised, and the atmosphere was perfect.”

GERARD NATH, THE DORN METHOD

“Fantastic event for everybody involved in this fast growing industry!”

DENNIS YENTUM, THIS IS WATER

“A really fantastic, busy, well organised event, with a lot of interest from people who know about their natural health products. It's great for speaking to both retail and trade customers and the perfect way to get products into the market.”

MATTHEW PIPE, BODYTOX

“An excellent opportunity to meet a very important sales channel for the natural products industry. We thrive on recommendations – and the CAM communities are the loudest and most enthusiastic voice one can find!”

JALAL JANMOHAMED, WREN LABORATORIES

2010 Visitor statistics at a glance

5,413 attendees

85% of visitors rated the show as good or excellent

78% of visitors bought products at the show or plan to buy within the next six months

92% of visitors spent more than half a day at the show

65% of visitors came to find courses, colleges and/or training providers

2010 Exhibitor statistics at a glance

186 exhibitors

Over 100 demos, seminars and workshops

85% of exhibitors rated the show as good or excellent

80% of exhibitors said that the sales potential from exhibiting was good or excellent

The right choice, naturally

“camexpo is a must for anyone in the industry, whether exhibitor or visitor, it is where the business happens.”

CHARLOTTE KOELLIKER, KADAK HEALTH PRODUCTS

“I have never met a more passionate team of people dedicated to making the show work for us.”

NINA FRIZONI, JING ADVANCED MASSAGE AND TRAINING

“It met all our expectations and more, exhibiting at the show represented excellent value for money in networking with other professionals, therapists and suppliers, camexpo was a first class platform to promote our organisation.”

ROY BENNETT, BRITISH ALLIANCE OF HEALING ASSOCIATIONS

“A brilliantly organised event with a wonderful atmosphere, friendly co-exhibitors, and interested visitors who attended to make contact and buy products. We should have exhibited at camexpo years ago!”

AMANDA NELSON TIBURY, MANIFEST HEALTH PRODUCTS



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online at www.camexpo.co.uk

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We connect, educate and strengthen business communities through market-leading events, publications and eMedia.



Where the CAM community **does business**

Be part of the **camexpo** success story

With an unrivalled international speaker programme, a diverse hands-on workshop programme with CPD accreditation, 200 exhibitors, and support from all the major professional associations and regulatory bodies – **camexpo** is the only place to meet the entire CAM community.

The UK's
only dedicated
CAM event

New for 2010 **camstage** *live!*

78%
of visitors
authorise or
influence
purchasing
decisions

Watch the show video online at www.camexpo.co.uk

Once you have booked your stand, you'll receive our comprehensive exhibitor manual. It contains all the information you need to know about exhibiting, including: stand construction, rules and regulations, services, utilities, forms and deadlines - in fact everything you require to have a smooth and successful show!

Premium stand position + 10%	2011 Rates
Shell scheme – one side open	£252 per sqm
Shell scheme – corner site	£302 per sqm
Space only – no shell scheme	£272 per sqm

Call Zoe Campbell or Georgina Baker today on 01273 645119 to discuss your stand requirements or email info@camexpo.co.uk