

## PRESS RELEASE

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For Immediate Release



### **camexpo 2011 announces initial exhibitor list**

Symprove, Creative Nature, Viridian Nutrition, Physique Management, and Nutri-Link are just a some of the first time exhibitors ready to meet 5500 camexpo practitioners and therapists, when the dedicated event for complementary healthcare professionals, returns to London's Earls Court on 22-23 October 2011.

No other UK show represents so many different aspects of the CAM market all under one roof and camexpo's breadth of appeal is demonstrated by the incredible range of leading CAM suppliers confirmed to date. The organisers, Diversified Business Communications UK, say that over 30% of the 200 companies set to exhibit are new to the event, thus ensuring visitors will benefit from a unique opportunity to source the most up-to-date new product ranges for their customers.

New exhibitors looking to strengthen and expand their presence in the UK's CAM market include leading herbal remedy specialists Rickard Lanes/Napiers Herbal Health; Probiotics International, manufacturer of probiotic Bio-Kult; natural skin care specialist The Herbjär; Kara Dairy Free, with its coconut-based, non-dairy milk enriched with calcium; Sussex-based health product importer Healthy Distribution & Logistics; VMS supplier Vita Green Europa SA; USA-based Miracle Noodle, whose ready-to-eat Shirataki noodles are a gluten and calorie free alternative to pasta; 1880 Life, exclusive UK and Ireland distributors for leading brands such as Salvestrols, Stepping Free, and Udo's Choice; and api-ar international from Belgium, whose natural health ranges combine honey bee products with essential plant oils.

The initial camexpo 2011 exhibitor list, to date, is also available to view in full at [www.camexpo.co.uk](http://www.camexpo.co.uk) (<https://onlineexhibitormanual.com/divcamexpo11/exhi/exhibitorlist.aspx>):

1880 Life

A. Vogel (Bioforce)

Absolute Aromas

Acumag Ltd

Acupressure Mats UK

Adrienne Wright Burrow t/a Healthy and Active

Akomaskincare (UK) Limited

Alliance for Natural Health International

Allicin International Ltd	Conscious Foods
api-ar international SA	Creative Nature
Aqua-Clinic Colon Hydrotherapy	Cultech Ltd
Association of Systematic Kinesiology	Cytoplan
Aura-Soma Products	Dexsil Labs SPRL
Ayurveda Pura Ltd	Diagnostics2go Inc
B A A A P	Diar Argan UK Ltd
Balens Ltd	Dien Chan Facial Reflexology
Balm Balm	Dr Croc
Bamber Watson Associates Ltd	Earth Trade
Bee Health	EHA
Bemer 3000	Embody
Best Care Products Ltd	Enjoy Better Health
Bi-Aura Therapy and Training	Essentials for Health
BioCare Ltd	European College of Bowen Studies
Bionutri Ltd	Expectancy Ltd
Body and Soul School of Complementary Therapy	Expo City International
Bodytox Ltd	Federation of Holistic Therapists
Bonusan BV	Forever Living Distributor
Brit Inst Allergy/Environ Therapy	Forza Vitale Italia s.r.l.
British Alliance of Healing Associations	Functional Sports Nutrition
CAM Lifestyle	G&G Vitamin Centre
CAM Magazine	Gem Gifts 4u
Casada	Get Your Life Back
Certikin International Ltd	Golden Temple Natural Products GmbH
Cherry Active	Good Health Naturally Inc
Choice – Health & Wellbeing magazine	Hadley Wood Healthcare Ltd
CNHC	Health Etcetera
College of Integrated Chinese Medicine	Health Interlink Ltd
College of Naturopathic Medicine	HealthHosts
Compass Internet Ltd	Healthy Distribution & Logistics
Complementary Medical Association	High Barn Oils
Complementary Therapists Association	Holistic Insurance Services

IFPA	PhysioPod
In Health	Physique Management Company Ltd
Innersound Foundation	Positive Health Online
Innocent Vitamins and Nutrition Ltd	Probiotics International Ltd
Inspire Massage Workshops Ltd	Pukka Herbs Ltd
Int Fed of Aromatherapists	Pulsin' Ltd
International Therapist Magazine	Quantum Wave Lasers
ITEC	Rawfood Party
JYOREI – Japanese Spiritual Healing	Really Healthy Company Ltd
Kara Dairy Free	Revital Ltd
Kinetic Natural Products Distributor	Rickard Lanes/Napiers Herbal Health
Lamberts Healthcare Ltd	Rio Trading Company Health Ltd
Learn Buteyko	River Of Light Records
Life Practice UK Ltd	Salty Lamps
Lifelogix	Seagreens
Lumina Handmade Jewelry	Shea Delight
Manifest Health	Smart Organic Solutions
Massage World	Songbird Naturals Ltd
Miracle Noodle	Soukya
Mycology Research Laboratories UK	Springfield Nutraceuticals BV
Myofascial Release UK	SRMHC Associates
Natural By Nature Oils Ltd	Stephanie J King
Natural Health	Sun Chlorella Corporation
Nature's Plus UK	Sunrise Enterprise & U Ltd
Naturopathic Nutrition Association	Symprove Ltd
NES Health Ltd	The Aromatherapy Company
Nordic Naturals and Nutri-Link Ltd	The Association of Registered Colon
Nutriworks Limited	Hydrotherapists
NYR Organic	The Complementary Therapy Company Ltd
Oracle School of Colour	The Dorn Method
Oriental Supplies	The Green People Company Ltd
Paul Lewis Services Inc	The Healthy Bowels Company
Perfect Posture UK Limited	The Herbjar

The Institute for Optimum Nutrition	Tonic Gold Alchemical Elixir
The Jing Institute of Advanced Massage Training	Trionz
The Natural Dispensary	UK Healers
The Natural Health Practice Ltd	University of Westminster
The Nutri Centre Ltd	Viridian Ltd
The Smart School Of Coaching	Vita Green Europa, SA
The Wellness Tree Ltd	Wren Laboratories Ltd
The Zentist	Young Living Essential Oils
Tiana Ltd	

For further information and to register, visit [www.camexpo.co.uk](http://www.camexpo.co.uk) (please use priority code CAMEX024 to register in advance for £5.50). Please note, entry prices may vary with different promotional codes.

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[www.camexpo.co.uk](http://www.camexpo.co.uk) [www.twitter.com/camexpo](http://www.twitter.com/camexpo)

<http://www.facebook.com/group.php?gid=79414022075>

**Notes:**

*If reproducing this press release in print, please include the Priority Code: CAMEX024.*

*camexpo has been shortlisted for Best UK Trade Show Exhibition (Under 2,000m<sup>2</sup>) at the Association of Event Organisers (AEO) Excellence Awards for three consecutive years. In July 2011, it was awarded Highly Commended by the AEO judges.*

*camexpo is the UK's leading event for complementary and alternative healthcare. It is the key event of the year for practitioners, therapists, students and independent health store retailers looking to source all the latest CAM products and services, keep up-to-date with new industry developments, and invest time in their own professional training and development.*

*In addition to camexpo and lunch!, Diversified UK organises Natural & Organic Products Europe, the Independent Health Store Conference, office\*, and the Service Desk & IT Support Show . The company also publishes Natural Products magazine and the Natural Beauty Yearbook.*

*Diversified UK is part of Diversified Business Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.*