



5-6 October 2013
Earls Court | London

The Only Dedicated Complementary,
Natural & Integrated Healthcare Event

ELEVATE YOUR BRAND

Whatever your objectives for exhibiting, by securing sponsorship you are giving your company an unrivalled opportunity to increase awareness of your brand, create a positive PR message and help secure your company in this dynamic market place.



To discuss your options please contact Georgina Baker on
01273 645135 or gbaker@divcom.co.uk

Visitor Badges and Lanyards

Every visitor receives an e-ticket prior to the event which will include your company logo and a link to your own website. Plus, on arrival to the show each visitor is given their visitor badge, with your company logo on the front and a message on the back. In addition every visitor will be handed a 'Your Company Name' lanyard* to wear with the badge.

£5,500+vat

*Lanyard provided by sponsor

Website: Homepage and Visitor registration page

Place your company/brand in front of every person who registers to visit the show.

95.4% of visitors are registering online to visit via our website **www.camexpo.co.uk**

Your advert will be placed on the following pages:

- Home Page
- Visitor registration page
- Automated response page

Your advert will include a link to your own company website.

£3,500+vat



INDUSTRY AWARDS

camclinc of year award

This prestigious award is entered into by camclincs from all across the UK and the winner is presented with a cheque and award plaque at the show. As a sponsor you will be credited in the pre-show marketing to all the camclincs, be invited to be a judge for the final short-list and present the award to the winner in the seminar theatre in front of a seated audience.

£1550.00 + VAT



Outstanding Achievement Award

Every year the cam industry honours an individual who has made a significant contribution to the sector and as organisers we operate a voting system that is open to the industry. As a sponsor your logo will appear on all marketing for the awards and the winner will be presented their award in the seminar theatre on the Sunday in front of a seated audience.

£1,200 + VAT



New Products Showcase

The New Products Showcase gives visitors the chance to see hundreds of the best new products all in one place.

If you are exhibiting with your new or rebranded products, entering them into the showcase guarantees that they get noticed. During Saturday visitors will vote for their product choice and the products with the most votes are announced as the winners and the winner is presented to on their stand at the show.

£75.00 + VAT

Main Registration Area



Stamp your mark on the show by sponsoring the Main Registration Area. Thousands of visitors walk through this area during the two show days offering you the opportunity to be the very first brand visitors will see! Your brand and company colours will be incorporated into the design of the Registration Area, along with opportunities for show staff to wear your company logo on their uniform. The package also includes six large poster sites outside the main entrance to Earls Court (West Brompton side).
£8,500 +VAT

Souvenir Show Bags



A canvas bag is handed to every visitor as they enter the show making your brand fully visible throughout the show on the shoulders of each of the 1,000's of visitors, but also kept and used by visitors well after the show itself.
£5,500+vat

Welcome Desk



Located at the top of the escalators at the entrance to the show hall, the Welcome Desk is also the Show guide collection point. As the sponsor, your company brand will welcome delegates into the show hall and is a great way of enhancing your presence on the show floor.
£2,500 +VAT.

Hot Topics Discussion Area



Part of the show's education programme, this exciting feature reaches out to hundreds of visitors wanting to discuss pressing industry issues and share their experiences. As a sponsor, you will have the opportunity to facilitate two roundtable discussions. The Zone will also be branded with your company logo and colours, and will feature in the pre-show marketing campaign, where the Hot Topic Roundtable Zone is mentioned.
 High impact
£3,500 +VAT

EDUCATIONAL PROGRAMMES

Escalator Posters

Delegates will enter the show hall via the main escalators. There are six poster sites on either side of the escalators (12 total) available for a maximum of two companies to place their message.

- Promote show presence and stand number
- Enhance your company brand

£2,000 +VAT – for 6 posters

Seminar Programme

This exclusive opportunity to sponsor the camexpo seminar programme provides you with the perfect platform to reach your target audience, by aligning your brand with show. As one of the most heavily marketed aspects of the show, it is a fantastic opportunity to position your company as key thought leaders in the industry and really maximise your brand. Your company logo and colours will be incorporated into the design of the signage around show floor and will also feature on all pre-show and on-day promotional material – printed and online.

As the sponsor you will be involved in the programme and have seminar slots.

Extremely high impact

Enhance brand awareness

Heavily promoted during show build up and on show days

Exclusive opportunity

Exclusive Opportunity - SOLD

Demo Theatre

The Demo Theatre at camexpo will feature some of the UK's leading trainers and practitioner service suppliers. A popular show highlight, the Demo Theatre reaffirms camexpo's ongoing commitment to facilitate and enhance learning between CAM professionals.

As a sponsor you will be credited on all marketing material and the Demo Theatre will be branded with your logo where possible.

Exclusive Opportunity - SOLD

Taster Workshops Programme

camexpo's Taster Workshops offer a great bite-sized introduction to a multitude of new therapies and techniques. Over the two days our 48 taster workshops are packed with therapist wanting to try new techniques and earn cpd points.

As a sponsor you will be credited on all marketing material and the workshop signage will be branded with your logo where possible.

Exclusive Opportunity - SOLD



5-6 October 2013
Earls Court | London

The Only Dedicated Complementary,
Natural & Integrated Healthcare Event

To discuss your options please
contact Georgina Baker on

01273 645135 or gbaker@divcom.co.uk