



camexpo

26-27 September 2015 Olympia | London

Nutrition Theatre & Nutrition Trail

NEW FOR
2015

Targeting Nutritional Therapists, Herbalists, Ayurvedic Practitioners, Homeopaths, Naturopaths, Dieticians and Nutritionists

The Nutrition Theatre will deliver the latest research and issues affecting nutrition and health **including: women's health, children's nutrition, diabetes, ageing and brain health...**

Prestigious keynote speakers already confirmed include:--
Dr Marilyn Glenville, Dr Robert Verkerk, Dale Pinnock, Dr Nina Bailey and Dr Daniel Jones...

The Nutrition Trail, accompanying the theatre, is the perfect platform to reach thousands of nutrition focused professionals, and position your brand as a market leader in this sector. Featuring across the entire show floor, all exhibitors partaking in the Nutrition trail will be profiled in bespoke colours and branding with a dedicated marketing campaign for maximum impact.

Standard Exhibitor Rates Apply
Shell scheme - one side open £285 per sqm
Shell scheme - corner site £337 per sqm
Space only - no shell scheme £306 per sqm

Nutrition Trail Package includes:

- Nutrition Trail branding on stand signage to further enhance your presence
- Nutrition Trail catalogue Entry
- Additional entry in showguide highlighting all Nutrition Trail Exhibitors and their location
- Stand location highlighted in floorplan in back of the showguide
- FREE daily stand cleaning
- FREE first entry in show catalogue
- FREE storage area
- FREE marketing & PR support
- FREE stand carpeting

Full Marketing Support to Include:

- Printed tickets at no extra cost
- Free of charge e-signatures and web banners
- Printed visitor brochures at no extra cost
- Relevant press releases listed on the camexpo website
- Nutrition Trail listing & stand number on website
- PR support and news coverage
- Re-tweeting and sharing of posts on social media and web



To find out how you can be involved in our Nutrition Feature,
contact Zoe or Sarah info@camexpo.co.uk 01273 645 119