



26-27 September 2015
Olympia | London

SHOW REVIEW

The Complementary, Natural & Integrative Health Show and Conference

www.camexpo.co.uk

camexpo reports fantastic turnout

London's Olympia was transformed into a vibrant showcase of the very best in complementary and natural healthcare at **camexpo** 26-27 September.

Host to the UK's biggest gathering of complementary healthcare practitioners and therapists of the year, **camexpo** 2015 welcomed over 4,500 attendees to its thirteenth edition on 26-27 September.

The show combined a bustling 200-strong trade exhibition with a packed programme of Keynotes, seminars and workshops. Around 80% of surveyed visitors have rated their experience as excellent/good, with three in four planning to return next year.

"camexpo is the show for any aspiring therapist, practitioner or student serious about complementary health, whether you're looking for products or information or to further your training camexpo has it all!" says Marcus Cook, a Sports injury rehab therapist at MACs Motion.

Looking ahead to 2016, the show's exhibitor list already includes a host of returning big name brands – showcasing everything from supplements and natural beauty



products to essential training, business services and clinical services. Lepicol (Protexin), A.Vogel (Bioforce UK), Complementary and Natural Healthcare Council (CNHC), Alliance for Natural Health International, phi energyDOTs, Abundance & Health, MFR UK (Myofascial Release UK), Integrative Health Education, Parasite Testing Europe, Balens, and Natural by Nature Oils, are just some of the companies that have rebooked so far.

Inspiring show content

One of the show's key draws has always been its exceptional educational content – including Keynote seminars, Demo Theatre sessions, Taster Workshops, Business Clinic Sessions and, new for 2015, the Nutrition Theatre.

Highlights included sessions by **Dale Pinnock**, **Antony Haynes**, **Dr Marilyn Glenville**, **Til Luchau**, **James Earls**, **Professor Ben Pfeifer** and **Professor David Peters**.

Dr Alex Richardson, senior research fellow at the University of Oxford, says of her **camexpo** experience "camexpo provides the ideal opportunity for practitioners in nutrition and allied fields to catch up on the very latest information and developments in complementary and integrated healthcare – and from almost every angle. There's accessible, practice-focused education and training on offer, a very impressive range of exhibitors, and also a wealth of expertise and advice on business matters. So it's an event that all professionals working in this area benefit from attending."

Some of the speakers included:



James Earls

Antony Haynes

Professor David Peters

Til Luchau



Dale Pinnock

Professor Ben Pfeifer

Dr Marilyn Glenville

Dr Alex Richardson



- A - Individual Practitioner / Therapist / Rehabilitation
B - CAM Centre / Complementary Health Clinic
C - Retail / Pharmacy
D - Spa / Health Club / Leisure Centre
E - Hospital / Surgery / Nursing
F - Training / Association / NGO / Agency
G - Wholesaler / Distributor / Supplier
H - Other



The Complementary, Natural & Integrative Health Show and Conference

World class education...

**OVER 100
EDUCATION
SESSIONS**
CPD points available
across all education
programmes

BUSINESS ADVICE

Designed to help therapists and practitioners to improve their business skills, the Business Clinic attracted **348 practitioners** across **8 sessions**.

Speakers included:



**Ola
Agbaimoni**



**Helen
Hunter**



**Jayney
Goddard**



**Mark
Shields**

Topics included:

Social media, working with the NHS, how to produce the perfect website, top tips on running a successful practice

NUTRITION THEATRE

The brand new Nutrition Theatre drew in over **600 therapists** across **16 sessions**.

Speakers included:



**Dr Marilyn
Glenville**



**Dr Robert
Verkerk**



**Professor
Basant Puri**

Topics included:

Lyme disease, juicing, the truth about supplements, child nutrition, osteoarthritis, vitamin B12 deficiency, vegan & vegetarian and beating fatigue.

KEYNOTES

The **9 Keynotes** attracted **1000+ visitors** across the two open days.

Speakers included:



**Antony
Haynes**



**Til
Luchau**



**Dale
Pinnock**



**Professor Ben
Pfeifer**

Topics included:

Integrative oncology, brain health, weight loss, and our first ever panel debate. The C-word: supporting people with cancer - which attracted over 150 attendees.

DEMOS

Leading trainers and suppliers attracted over **280 visitors** across **11 sessions**.

Speakers included:



**Dr Randall
Merchant**



**Ruth
Duncan**



**Clare
Muller**



**Emma
Lane**

Topics included:

The healing power of seawater, parasites, fungi and bacteria, kinesiology, transcutaneous acupuncture and unravelling our fascination with fascia.

TASTER WORKSHOPS

The exceptional timetable of Taster Workshops saw over **1000 visitors** across **46 taster sessions**. **Speakers included:**



**Tracey
Smith**



**Cameron
Reid**



**Meghan
Mari**



**Rachel
Fairweather**



**James
Earls**



**Denise
Tiran**



**Paul
Lewis**



**Ruth
Duncan**

Topics included:

Reflexology for healthy aging, story massage for children, kinesiology, scalp massage, myofascial release, fertility, buteyko breathing, ayurvedic medicine, advanced clinical massages, trigger point, sports injury treatment, craniosacral therapy and sound therapy.



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And the award goes to...



Best New CAM Product Award 2015

Audience participation was key to the prestigious **camexpo Best New Product Award 2015**, which was voted for by visitors to the New Products Showcase on the show's opening day. Featuring new launches from the last twelve months, the winner of this year's award was Pro-Argi-9+ by Synergy Natural Products – The LP Partnership.

"It's the first time we've been at camexpo and it's been a tremendous show," says Lorraine Tarbitten from Synergy Natural Products – The LP Partnership. "It's a great achievement for us to win this award, which gives our product the recognition we believe it deserves. It's a great endorsement going forward and we're delighted to win!"



camexpo Clinic of the Year Award 2015

Another camexpo winner was Mo Froud, founder of Unity Clinic in Burgess Hill, West Sussex, which won the **camexpo Clinic of the Year Award 2015**. The award, sponsored by Prof. George Birkmayer NADH, was presented by The CMA's president Jayney Goddard.

Now in its 6th year, the award was judged on the treatments offered, marketing, client testimonials, unique selling points and all round client experience. The final shortlist also included Seb Contreras & Associates. Osteopaths & Sports Therapists, Knaresborough; Fine Fettle Multi-healthcare, Bookham (winner in 2013); and The Vale Practice in East Dulwich.



camexpo Outstanding Achievement Award 2015

The recipient of camexpo's 7th annual, industry-voted **camexpo Outstanding Achievement Award** was also a popular choice. The winner – Robin Daly founder of cancer charity Yes to Life, enjoyed a standing ovation as he accepted the award from last year's winner Ruth Duncan, owner of Myofascial Release UK.

"Amidst stellar support from camexpo for Yes to Life's 10th year celebrations, I was 'ambushed' with a surprise Outstanding Achievement Award! Sincere thanks to camexpo for recognising the importance of our work and supporting the charity so generously over the last decade," says Robin Daly.



Save the date for camexpo 2016

camexpo returns to Olympia, London, on 24-25 September 2016.

Contact **Zoe Campbell** on 01273 645114 | Email: info@camexpo.co.uk | www.camexpo.co.uk

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