



20-21 October 2012
Earls Court | London

The Complementary, Natural
& Integrated Healthcare Event





“This is our first camexpo. It has been brilliant! Lots of visitors to our stand and the staff at camexpo have been so friendly, helpful and supportive. Amazed at how busy we have been.”

GILLIAN EDWARDS,
CHAIRMAN, ARCH

“camexpo is an excellent opportunity to catch up with existing practitioners and customers and also to get to meet new customers and the next generation of practitioners.”

ALAN BOAG, NATIONAL SALES
MANAGER, LAMBERTS

“Considering the number of years that we have been supporting camexpo, it's amazing that the show just keeps on getting better and better!”

DEBBIE GARDNER,
AURA SOMA





The Right Choice, naturally!

Celebrating ten years at the heart of the UK's CAM community, **camexpo** is the only dedicated event for the complementary, natural and integrated healthcare sector in the UK. **camexpo** is the must attend event for any practitioner, therapist, student or retailer involved in this rapidly growing sector. **camexpo** is where the CAM sector does business.

With an unrivalled international speaker line-up and a diverse hands on workshop programme, with CPD accreditation, 200 exhibitors and support from all the major associations, **camexpo** is the natural place to sell to this rapidly growing audience.

camexpo has become Europe's leading conference with a supreme seminar programme. Attracting top speakers from the UK and around the world including: Patrick Holford, Dr Marilyn Glenville, Professor George Lewith, Dr Robert Verkerk, Antony Haynes, Jayney Goddard, Gill Tree, Nicola Moore, Mary Atkinson, Jan De Vries and Kush Kumar.

In addition there are the 56 hands on taster workshops which visitors can join and try out a whole host of therapies including: Aromatherapy, Reflexology, Qi Gong, Myofascial Release, Hot Stone Massage, Ayurveda, Energy Healing, Tui Na, Bowen Technique and Thai Foot Massage.

As a company selling to the CAM sector, **camexpo** is the best sales platform of the year for you to meet new and existing customers.

Visit us online at www.camexpo.co.uk



**cam
expo** 

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For more information, call **Zoe Campbell** or **Georgina Baker** today on **01273 645119** or email info@camexpo.co.uk



Where the CAM community does business

Key facts from camexpo 2011:

EXHIBITORS

92%
rated the event as good or excellent

98%
came to meet new customers and achieved this goal

96%
came to increase brand awareness and achieved this goal

VISITORS

90%
spent more than half a day at the show

89%
rated the show as good or excellent

77%
brought products or will buy within six months

72%
came to source education and training providers

Who Visits?

Here are just some of the visitor types you will see at **camexpo 2012**:

- Acupuncturists
- Aromatherapists
- Beauty Salons & Therapists
- Chiropractors
- Counsellors & Stress Management Therapists
- Fitness Clubs
- Sports Therapists
- Students
- Pharmacies
- Ayurvedic Practitioners
- Chinese Medicine Practitioners
- Complementary Healthcare Practitioners
- Massage Therapists
- Healthcare Professionals
- Nutritional Therapists
- Naturopaths
- Reflexologists
- Osteopaths
- Physiotherapists
- Health Food Stores
- Supermarkets
- Spas
- Retreats
- Herbalists
- Homeopaths
- Shiatsu Practitioners
- Alexander Technique Practitioners

What do visitors come to see?

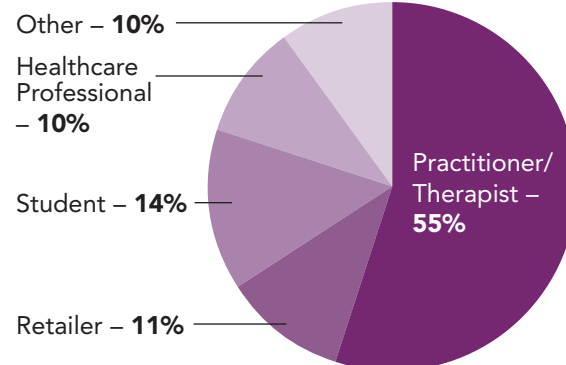
Vitamins, Minerals & Supplements	52%
Face, Body & Skincare	49%
Massage	45%
Nutrition & Diet	39%
Treatment Couches & Furniture	39%
Sports Therapy & Sports Nutrition	37%
Detoxification Products	37%
Aromatherapy	34%
Acupuncture & Chinese Medicine	31%
Special Diet/Free From Products	30%
Books, Publications & magazines	27%
Reflexology	22%
Workwear & Uniforms	22%
Physiotherapy, Osteopathy & Chiropractic	22%
Natural Beauty	21%

Who Exhibits?

Here are just some of the types of companies that will be exhibiting:

- Acupuncture Products & Supplies
- Allergy Products & Services
- Anatomical Equipment & Displays
- Aromatherapy Products & Supplies
- Associations
- Ayurvedic Products
- Body Care & Beauty Products & Supplies
- Business Support & Services
- Chinese Medicine Supplies
- Functional Foods
- Training Providers,
- Colleges & Universities
- Treatment Tables, Couches & Furniture
- Herbal Products & Remedies
- Homeopathic Products
- Insurance
- Massage Tools & Supplies
- Natural & Organic Products
- Nutritional Products
- Regulatory Bodies
- Sports Treatments & Fitness Equipment
- Supplements & Vitamins
- Web Design & Marketing
- Work Wear

camexpo 2011 – Visitors by job function:



Here are just some of the exhibitors already confirmed for camexpo 2012:

Pukka Herbs | Physique Lifestyle | The Institute of Optimum Nutrition | Good Health Naturally | Symprove Probiotics | Cress | NES Health | Nutri-Link Ltd | Bodygold | 1880 Life | Balens Insurance | Rio Trading | Springfield Nutraceuticals | Revital | The Nutri Centre | The Complementary and Natural Healthcare Council | Wren Laboratories | A Vogel | BioCare | Zen Lifestyles | Inspire Massage Workshops | Probiotic International | Lepicol

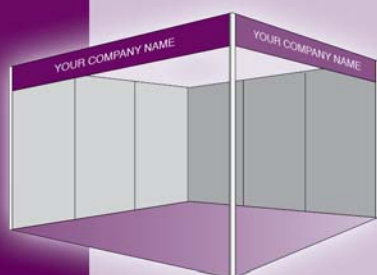


Be part of the **camexpo** success story

Sponsorship Opportunities

Once you have booked your stand at **camexpo**, there are many opportunities for you to maximise your profit both in and around the show. Additional branding and sponsorship of features puts your name in front of thousands of practitioners at the crucial time when they are deciding which stands to visit, what products to buy, and what courses to start.

To find out more about bespoke sponsorship packages that suit your needs and your budget, please call **Zoe Campbell** or **Georgina Baker** today on **01273 645119**.



“Simply the best organised and most profitable exhibition I’ve ever taken part in.”

KARMA SINGH,
HARMONY UNITED

Shell scheme stands include:

- **FREE** services as below
- 2.5m high octanorm shell scheme
- company name on fascia board
- fluorescent light
- **FREE** stand carpeting

All stands include:

- **FREE** daily stand cleaning
- **FREE** first entry in show catalogue
- **FREE** storage area
- **FREE** marketing & PR support

Exhibitor Manual

Once you have booked your stand, you’ll receive our comprehensive exhibitor manual. It contains all the information you need to know about exhibiting, including: stand construction, rules and regulations, services, utilities, forms and deadlines – in fact everything you require to have a smooth and successful show!

camexpo 2012 Stand Costs and options

Premium stand position + 10%	2012 Rates
Shell scheme – one side open	£260 per sqm
Shell scheme – corner site	£310 per sqm
Space only – no shell scheme	£280 per sqm

Call **Zoe Campbell** or **Georgina Baker** today on **01273 645119** to discuss your stand requirements or email **info@camexpo.co.uk**

92%
of exhibitors rated the event as
good or excellent

“Busy show – unbelievable.
If there is a recession it’s not in
here. The level of interest is
really amazing and we have
been busy the whole time.”

SARAH DALY, A VOGEL



Organised by
diversified
BUSINESS COMMUNICATIONS UK

Members of **aeo** **ufi**
Member

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We connect, educate and strengthen business communities through market-leading events, publications and eMedia.