



4-5 October 2014
Olympia | London

Integrated Health Show & Conference

ELEVATE YOUR BRAND

Sponsorship Opportunities

Create a positive PR message and help secure your company in this dynamic market place.



To discuss how to get the most from your event please contact Zoe Campbell
or Sarah Cooper on 01273 645119 or info@camexpo.co.uk

PRE EVENT SPONSORSHIP

Visitor Badges and Lanyards

Every visitor receives an e-ticket prior to the event which will include your company logo and a link to your own website. Plus, on arrival to the show each visitor is given their visitor badge, with your company logo on the front and a message on the back. In addition every visitor will be handed a 'Your Company Name' lanyard* to wear with the badge.

£5,500+vat

*Lanyard provided by sponsor

Website: Homepage and Visitor registration page

Place your company/brand in front of every person who registers to visit the show.

95.4% of visitors are registering online to visit via our website www.camexpo.co.uk

Your advert will be placed on the following pages:

- Home Page
- Visitor registration page
- Automated response page

Your advert will include a link to your own company website.

£3,500+vat



INDUSTRY AWARDS

camexpo Cam Clinic of year award

This prestigious award is entered into by CAM clinics from all across the UK and the winner is presented with a cheque and award plaque at the show. As a sponsor you will be credited in the pre-show marketing to all the camclincs, be invited to be a judge for the final short-list and present the award to the winner in the seminar theatre in front of a seated audience.

£1500.00 + VAT (Price to be value of £500 to be provided by sponsor)



Outstanding Achievement Award

Every year the cam industry honours an individual who has made a significant contribution to the sector and as organisers we operate a voting system that is open to the industry. As a sponsor your logo will appear on all marketing for the awards and the winner will be presented their award in the seminar theatre on the Sunday in front of a seated audience.

£1,200 + VAT



New Products Showcase

The New Products Showcase gives visitors the chance to see hundreds of the best new products all in one place.

If you are exhibiting with your new or rebranded products, entering them into the showcase guarantees that they get noticed. During Saturday visitors will vote for their product choice and the products with the most votes are announced as the winners and the winner is presented to on their stand at the show.

£80.00 + VAT

ON SITE AT THE EVENT

All opportunities can be tailored to suit your companies' objectives. We would also love to hear from you regarding bespoke sponsorship packages.

To discuss how to get the most from your event please contact Zoe Campbell or Sarah Cooper on 01273 645119 or info@camexpo.co.uk

Main Registration Area



Stamp your mark on the show by sponsoring the Main Registration Area. Thousands of visitors walk through this area during the two show days offering you the opportunity to be the very first brand visitors will see! Your brand and company colours will be incorporated into the design of the Registration area, offering maximum exposure to your brand.

£5,000 +VAT

Souvenir Show Bags



A canvas bag is handed to every visitor as they enter the show making your brand fully visible throughout the show on the shoulders of each of the 1,000's of visitors, but also kept and used by visitors well after the show itself.

£5,500+vat

Hot Topics Discussion Area



Part of the show's education programme, this exciting feature reaches out to hundreds of visitors wanting to discuss pressing industry issues and share their experiences.

As a sponsor, you will have the opportunity to facilitate two roundtable discussions. The Zone will also be branded with your company logo and colours, and will feature in the pre-show marketing campaign, where the Hot Topic Roundtable Zone is mentioned.

£3,500 +VAT

Show Guide Display Advertising

The showguide is distributed to every visitor on entry to the show, free of charge and to every exhibitor as part of their stand welcome pack. The showguide is also available to be purchased after the show for those visitors who may not be able to attend. The showguide is also used as a directory throughout the rest of the year by most visitors, keeping your ad in the front of buyer all year long. The catalogue will be full colour throughout and B5 size (225x160mm). The print run will total 6000. Full mechanical data will be supplied on request.

From £225 + VAT

EDUCATIONAL PROGRAMMES

Demo Theatre Slots

Present a talk in the camexpo Demo Theatre. Located on the show floor itself, the demo theatre provides the perfect opportunity to present your products or services to a captive audience. The theatre seats 50 people and it is free for all visitors to drop in. Half hour slots are available to exhibitors in the theatre during the two days of the show at a cost of £450 +VAT per session.

They are ideal for:

- Presenting and demonstrating healing techniques & promoting courses
- Demonstrating how a products can be integrated into a practise
- Discussing the latest product development from a your company
- Your researchers to discuss their latest finds

Included in the cost is a full promotional package which includes:

- Your logo used in pre-show publicity
- Details of the seminar and your logo to appear in the seminar guide
- The seminar title and logo to appear on the signage outside of the theatre



Seminar Programme

This exclusive opportunity to sponsor the camexpo seminar programme provides you with the perfect platform to reach your target audience, by aligning your brand with show. As one of the most heavily marketed aspects of the show, it is a fantastic opportunity to position your company as key thought leaders in the industry and really maximise your brand. Your company logo and colours will be incorporated into the design of the signage around show floor and will also feature on all pre-show and on-day promotional material – printed and online.

As the sponsor you will be involved in the programme and have seminar slots.

Extremely high impact

Enhance brand awareness

Heavily promoted during show build up and on show days

Exclusive opportunity

Exclusive Opportunity - SOLD

Demo Theatre

The Demo Theatre at camexpo will feature some of the UK's leading trainers and practitioner service suppliers. A popular show highlight, the Demo Theatre reaffirms camexpo's ongoing commitment to facilitate and enhance learning between CAM professionals.

As a sponsor you will be credited on all marketing material and the Demo Theatre will be branded with your logo where possible.

£3,500 + VAT

Taster Workshops Programme

camexpo's Taster Workshops offer a great bite-sized introduction to a multitude of new therapies and techniques. Over the two days our 48 taster workshops are packed with therapists wanting to try new techniques and earn CPD points.

As a sponsor you will be credited on all marketing material and the workshop signage will be branded with your logo where possible.

£3,500 + VAT